



We go beyond parts.

Combining trusted relationships, market intelligence and innovative technology, we drive performance, increase profitability and create **exceptional** value.

CONTACT OUR TEAM TODAY



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USE ADVANTAGE TO YOUR ADVANTAGE

Unlock Your Market Potential

Drive incremental OEM Parts sales, profitability and market share.

Creating exceptional **value**
with exceptional **people**.

adps.com

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with exceptional **people**.

SUPPORTING SUPPLIERS SINCE 1988

Advantage Parts Solutions is a leading OEM Parts sales and marketing partner. Since 1988, we have operated at the centre of the automotive supply chain, building long-term partnerships with OEM Wholesale Parts Suppliers and connecting them to a highly engaged network of repair businesses across Canada.

Backed by trusted industry relationships, local market representation and innovative technology, we drive incremental sales and measurable ROI.

OUR CANADIAN FOOTPRINT

Working with
600+
Best in class OEM
Parts Suppliers

Database of
5,000+
Unique Automotive
Repairers

15+
Expert Business
Development Managers
across Canada

Built on long-term
relationships lasting
10+
YEARS

WHY ADVANTAGE?

We work as an extension of your business, powered by a trusted ecosystem of people, data and technology, with a proven track record of delivering:

- Effective market penetration from an engaged repairer database
- Experienced, cost-effective and local representation
- Increased parts revenue, market share and wholesale revenue
- Real-time dashboards with performance visibility
- Advantage Rewards

WHERE STRATEGY MEETS SCALABLE EXECUTION

Stay consistently connected to your customers — without the cost, complexity, or management of building your own internal team.

NATIONWIDE BUSINESS DEVELOPMENT MANAGERS

Our local Business Development Managers (BDM) deliver in-person shop visits, relationship management and local market growth.

ACCESS TO ENGAGED REPAIRERS

Direct access to active, verified OEM Parts buyers across Canada, including independent collision, MSO collision, mechanical repair businesses.

DRIVE SMARTER BUSINESS DECISIONS

Real-time, ISO certified KPI dashboards providing visibility into sales, delivery performance, returns and pricing trends with actionable insights from real-time data and in-field feedback

ENGAGE, RETAIN, REWARD

Advantage Rewards Program, a multi-brand loyalty program increasing purchase frequency and retention.

FROM PARTS TO BEYOND

Advantage Rewards helps OEM Wholesale Parts Suppliers drive new and incremental wholesale growth from repairers earning Points on verified parts purchases.

VISIT [ADPS.COM/REWARDS](https://adps.com/rewards)
FOR MORE INFORMATION



RESOURCES

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HOW WE WORK

